MARKETING/ADVERTISING SERVICES PARTNERS



Blue Sky Sign Company

505 New Alexandria Road Greensburg, PA 15601

Phone: (724) 216-0206

Email: info@blueskysignco.com

Website: http://blueskysignco.com/

Signage

- Illuminated signs, post and panel signs, banners, carved signs, decals & labels, dimensional signs and letters, monument and pylon signs, plaques & ADA signage, printed vinyl signs, vehicle graphics & wraps, and more!
- · Logo design
- Business cards
- · Small-format print material
- · Special event campaigns

CML Media Consulting

Greensburg, PA 15601

Phone: (412) 849-0445

Email: cmlmediaconsulting@gmail.com **Website:** http://CMLMediaConsulting.com

- Free Consultation to determine company needs, goals etc.
- Market Research
- Customized geographic/demographic media buy for your business based on target audience and target area.
- Customized Creative / Graphic Design

Media we place:

- o Social Media Advertising Campaigns
- o Television & Radio
- o Outdoor
- o Print
- o Direct Mail
- o Digital / Google / Retargeting (SEM)
- o SEO

Downtown Greensburg Project

136 S. Pennsylvania Avenue, Suite 2 Greensburg, PA 15601

Phone: (724) 201-1607

Email: hello@downtowngreensburgpa.us

Website: https://www.downtowngreensburgpa.us/

- Website Design
- E-commerce Integration
- Social Media Marketing
- Graphic Design
- Branding
- Photography
- Video Production
- · Event Production

Fotorecord Print Center

45 E. Pittsburgh Street Greensburg, PA 15601

Phone: (724) 837-0530

Email: info@fotorecord.com

Website: https://fotorecord.com/

Print and Direct Mail

- Direct Mail
- Commercial Print
- Business Card
- Invitations
- Postcards
- Copy Center

Digital Services

- Graphic Design
- Website Design and Upgrades
- Email Marketing
- Social Media Marketing
- Search Engine Engagement
- Branding Strategies

Planful Marketing

647 Philadelphia Street, Suite 405 Indiana, PA 15701

Phone: (724) 349-1942

Email: hello@planfulmarketing.com
Website: https://planfulmarketing.com/

Copywriting

- Monthly Advertising
 - Google, Facebook, & Instagram Ads
- Monthly Marketing Retainers
- Brand Identity & Print Collateral
 - Logo Design, Font Pairing, Style Guide, Social Media Profile Images, & Three Standard Designs

Standard Print Collateral

- Business Cards, Postcards, Flyers, Rack Cards, Invitations, Stationary
- · Brochure Design
- · Newsletter Design
- · Website Design

INFORMATION TECHNOLOGY (IT) SERVICES



Centra Tech Solutions

138 S Main Street Greensburg, PA 15601

Phone: (724) 600-0808

Email: info@centratechsolutions.com **Website:** https://centratechsolutions.com/

- Website design
- Digital marketing
- Data backup & recovery
- · Network infrastructure
- General on-site & remote support

LVTech

119 Westmoreland Avenue Greensburg, PA 15601

Phone: (724) 953-0300

Email: support @lvtech.net

Website: https://www.lvtech.net/

- Cybersecurity
- Workstations, laptops & servers
- · Phone systems with remote voice and video capabilities
- Secure remote access to work infrastructure

Norman Alan Company, LLC

416 Brandon Street Greensburg, PA 15601

Phone: (724) 837-6556

Email: support@normanalan.com **Website:** https://normanalan.com/

· Services Offered

- Service and PC Sales, Installation, Maintenance, Migration and Support
- Software/Hardware Installation and Support
- Network Equipment sales, Installation, Maintenance and Support
- Work from Home Assistance
- Email Support
- Local and Cloud Backup Solutions
- Disaster Recovery Testing
- Network and Security Audits
- Server Monitoring
- Computer Equipment Disposal

· Support Options

- Remote Support
- Onsite Support
- In-House Support
- After Hours Remote and Onsite Support

ACCOUNTING/FINANCIAL SERVICES PARTNERS



Deluzio & Company, LLC

351 Harvey Avenue, Suite A Greensburg, PA 15601

Phone: (724) 838-8322

Website: https://www.deluziocpa.com/

- Income Tax Preparation
- Audit Attestation Services
- Peer Review Services
- Consulting Services
- Business Valuations
- Payroll Reporting
- Bookkeeping Services
- IRS and State Audit Representations
- · Comprehensive Wealth Management

Herbein + Company Inc.

530 Pellis Road Greensburg, PA 15601

Phone: (724) 834-7053 Email: email@herbein.com

Website: https://www.herbein.com/

· CARES Act Tax Provisions

- Business Advisory
- Analyzing the best options for each business, helping navigate paperwork, preparing the information related to the businesses tax return

• Cash Management During the Crisis

- · Help with Cash Flow Strategies
- Managing Inventory; Renegotiating with Vendors; Strategies for Adjusting Business Exposure; Managing Cash Flow, and more

Rennie & Associates

316 South Maple Avenue Greensburg, PA 15601

Phone: (724) 221-6187

Website: http://www.renniecpa.com/

Tax Services

- Tax Compliance and Planning
- Business Taxation
- Federal, State and Local Tax Minimization strategies, etc.

Audit and Assurance

- Audits, Reviews and Compilations
- Risk Management Assessment, etc.

· Business Consulting

- Business Planning
- Business Valuations, etc.

Outsourced Accounting Services

- Financial Statement Preparation
- Depreciation Schedules, etc.

Advisory Services

• Investment planning, etc.

Singer Accounting

2026 State Route 30 East Ligonier, PA 15658

Phone: (724) 238-3000

Website: https://www.singeraccounting.com/

Audit

Auditing, Review and Compilation services

Tax Planning

- Tax return preparation for all type of federal and state filings including but not limited to: individuals, partnerships, corporations, sub-s corporations, trusts, estates, gifts and 990's. We also provide IRS audit representation for our clients.
- Consulting
 - Developing budgets
 - Strategic planning
 - Assisting you as an advisor for any questions as they may arise

Accounting

- Preparation of payroll
- Preparation of payroll reports
- Preparation of accounts payable
- Processing for accounts receivables
- Bookkeeping services to record your transactions in the general ledger, reconcile your bank account and produce your financial statements.
- QuickBooks training and transition.

LEGAL SERVICES PARTNERS



Avolio Law Group

117 North Main Street Greensburg, PA 15601

Phone: (724) 834-1002

Website: https://www.avoliolaw.com/

- Stockholder and partner relations
- Best practices and basic contract matters
- Negotiation, litigation and arbitration

The Nichols Law Group

560 Rugh Street, Suite 150 Greensburg, PA 15601

Phone: (724) 864 2327

Website: https://www.tnlgusa.com/

- Liquor license/controlled substance law
- Business law & transactions
- Real estate law
- Litigation

Lampl Law Office

435 South Maple Avenue Greensburg, PA 15601

Phone: (724) 834-3188
Website: http://www.lampllawoffice.com/

- Entity Creation or Amendment
- Business Contracts and other legal documents
- Real Estate Services
- Employee and business operation issues

HUMAN RESOURCE SERVICES PARTNERS



3C - Compensation Consulting Consortium, LLC

300 Penn Center Blvd. Suite 710 Pittsburgh, PA 15235

Phone: (412) 816 1670

Website: https://www.3ccomp.com/

· COVID-19 Response

- Return to work policies
- Employee recruiting & retention programs
- Remote work & telework policies
- Performance & productivity based incentives
- Recognition & appreciation programs
- Furloughs, terminations, & workforce reduction plans

• Benefits Analysis

- Medical/Health insurance plans
- Paid time off programs
- Retirement

· Human Resource Solutions

- Organization & job design/analysis
- Salary structure design
- Performance management strategies & design
- Career path design
- Internal equity analysis

East Coast Risk Management

7562 State Route 30 North Huntingdon, PA 15642

Phone: (724) 864-8745 Email: info@eastcostrm.com

Website: https://eastcoastriskmanagement.com/

· Human Resource Consulting

- Recruiting services
- Employee handbooks
- Job descriptions & classifications
- Performance management
- One-on-one coaching
- · Comprehensive HR Audits
- Unlimited consultation
- Employment related agreements & contracts

- Labor relations & benefits
- FMLA Administration
- Trainings
- Disciplinary issues