



THINK GREENSBURG'S QUARTERLY NEWSLETTER

SEPTEMBER 2019

EXECUTIVE DIRECTOR MESSAGE

As I reflect upon my first year with Think Greensburg, I am proud to think of all that has been accomplished. The purpose of Think Greensburg is to assist the City, businesses, institutions, and organizations in the development and implementation of plans and programs encompassing total community development, and we've worked hard to carry out that mission.

This fall, Think Greensburg will begin accepting applications for the latest addition to our list of financial assistance programs, the Greensburg Revitalization Fund, or G-Fund, Grant Program. This program, aimed at providing financial assistance to eligible property owners and/or developers to support revitalization, is yet another tool that can be utilized in our efforts to revitalize downtown Greensburg. Funding for the G-Fund Grant Program is provided by payments collected from our tax abatement program, known as LERTA.

Thanks to a generous grant from The Community Foundation of Westmoreland County and The Pittsburgh Foundation, Think Greensburg has secured funding for future Façade Improvement Grant Program projects. In addition, the same foundations have awarded Think Greensburg with a grant to fund our latest initiative, 'Walk Greensburg'. This project will aim to boost our community's walkability with special wayfinding signs.

This October, Think Greensburg will be hosting a Developer Expo, where developers, business owners, or anyone interested in learning about what our organization and the City of Greensburg has to offer, are invited to attend. More details will be announced soon.

Last month, Think Greensburg presented the inaugural Greensburg Restaurant Week. Celebrated in many cities across the country, this event was implemented in Greensburg to promote and grow local small businesses and highlight the numerous and diverse dining options within the community. The success of this event was greater than anticipated, with many participating restaurants seeing well over a ten percent increase in sales that week.

In addition to Think Greensburg's endeavors, the City of Greensburg was recently awarded \$1.5 million through the state's Redevelopment Assistance Capital Project (RACP) program to be used towards the construction of a downtown hotel. We are now one step closer to the hotel that's been in the City's comprehensive plan since 2005.



I cannot wait to see what my second year with Think Greensburg holds and am proud to be part of the City's future.

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GREENSBURG COMMUNITY DEVELOPMENT CORPORATION

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www.thinkgreensburg.com



Business Spotlight: Hope, Strength & Cure LLC



Tell us more about the products and services you offer.

We have a wide selection of breast prosthetics and bras, post-surgery camisoles, wigs & hairpieces, hats, scarves, bathing suits, lymphedema pumps and support stockings. We also have a hair salon with services provided by stylist and former owner, Beverley Popelas.

What do you enjoy most about your job?

A woman in crisis with breast cancer is hosting multiple fears. Helping these patients to get the proper products they need to help them feel better and put a smile on their face is the most rewarding part of my job. Working with women and men with lymphedema and hearing their success stories with their swelling under control is also very rewarding.

What are some of your hobbies and interests outside of work?

Outside of work I enjoy camping and playing darts. My husband and I also enjoy organizing benefits. Each October we help organize one benefiting Breast Cancer Awareness and local veterans. I also serve as Second Vice President for the Hookstown American Legion Post 952.

How can someone schedule a consultation?

You may schedule a consultation with one of our staff members by calling 724-205-6981 or by emailing us at hopesc2019@gmail.com.

Owner: Sandra Kosol
4625 State Route 136 | (724) 205-6981 

Located just outside of the City of Greensburg, Hope, Strength & Cure LLC (formerly Beverley's Beauty Solutions, Inc.) provides a wide range of personal appearance solutions due to issues with hair loss, breast surgery, or lymphedema, offering a one-stop solution for multiple issues. Hope, Strength & Cure LLC believes in giving people the option to take control over their own bodies after experiencing a life crisis. They believe that early consultation can alleviate many personal appearance concerns associated with cancer and lymphedema.

Owner Sandra Kosol has been working in the lymphedema field for nearly 30 years. In January 2019, Sandra took over Beverley's Beauty Solutions, Inc. She will officially be changing the name to Hope, Strength & Cure LLC on October 1. Her employees have over 30 years of experience in the mastectomy field and working with patients who need wigs. They currently work with a number of cancer centers/doctors and wound care centers in Western PA. Sandra hopes to one day expand her business into the Beaver and Robinson Township areas.

What was your first job?

I worked as a cashier at the Mt. Lebanon Ice Rink. Later, I worked for the Federal Government at the Defense Intelligence agency for a year and a half. I then worked for a lymphedema pump manufacturer and have been in the lymphedema field ever since. I am also a certified mastectomy fitter.

In honor of Breast Cancer Awareness Month in October, Hope, Strength & Cure LLC will be offering a special promotion. For every prosthetic you purchase, you will receive a free bra when you mention this ad. Offer valid October 1 - 31, 2019.

If you would like your business to be featured in an upcoming Business Spotlight, please contact us at GCDC@thinkgreensburg.com or 724-972-6267.

Greensburg Cat Café to Open This Fall

Cat lovers rejoice! Westmoreland County's first cat café is coming to downtown Greensburg this fall! Owners Rob and Katelyn Jones plan to open Cattfeinated Cat Café in the former Shalimar Bazaar shop at 159 E Otterman Street.

But what exactly is a cat café? It is simply a coffee shop that also serves as a place to visit and play with cats. Sound strange? Believe it or not, cat cafés are actually gaining popularity, with over 100 in the United States alone. Asia contains the most cat cafes, with over 400 in Japan, Taiwan, China, Thailand, Singapore, Malaysia, Vietnam, and Indonesia.



Greensburg's Cattfeinated Cat Café will allow patrons the opportunity to adopt its feline residents. Owner Katelyn Jones is the president of Wayward Whiskers Animal Rescue, a non-profit volunteer organization dedicated to rescuing lost, abandoned, abused, neglected or unwanted cats and kittens. Their mission is to reduce overpopulation by spay/neutering and rehoming homeless animals to permanent homes. Wayward Whiskers provides veterinary care, nutrition, and socialization until their animals find a forever home. They also offer low cost spaying/neutering through the use of a veterinary mobile unit that is scheduled various times throughout the year. Since Wayward Whiskers is currently a foster based rescue, Cattfeinated Cat Café will provide much needed space for many of the organization's rescued cats and kittens.

Cattfeinated Cat Café will offer beverages such as coffee, tea, and other beverages as well as a selection of baked goods. Guests will be required to pay an small entrance fee that will likely be donated to Wayward Whiskers Animal Rescue. The cats will be kept in a separate room away from the area where food and drinks will be served. Guests can visit this area, which includes a "kitten lounge", to play with adoptable cats and kittens. While guests enjoy interacting with the animals, the cats also benefit from the socialization.

Can't wait until the café opens? You can meet the organization's adoptable cats and kittens every Saturday and Sunday at the Greensburg Petsmart from 1:00 pm - 4:00 pm. Some of the cats can also be found during the week inside the Cat Adoption Center located within the store.

Be sure to follow Cattfeinated Cat Café on Facebook and Instagram for the latest news and updates!

Thank You to Our Greensburg Restaurant Week Sponsors

Without our sponsors, Greensburg Restaurant Week would not be possible. We'd like to thank the following *Diamond Sponsors* for your generosity and support of Think Greensburg and Greensburg Restaurant Week!



Greensburg Homes to be Featured As Part of Annual Historic House Tour

The Westmoreland Historical Society will be hosting their annual self-guided Historic House Tour on Saturday, September 14, 2019. This tour allows participants an inside look at some of the most historic homes in Westmoreland County. This year's homes hail from the early 20th century (1907 – 1927). All of the homes boast the work of the architects and craftsmen that were prevalent during that time period. Four of the five homes included on the tour are located right here in the City of Greensburg, including:

The Gerber-Manos House in the Historic Academy Hill Neighborhood

The circa 1912 Gerber-Manos House stands elevated from the tree-lined street on a corner lot in Greensburg's Academy Hill Historic District (1999). The 2 ½ story brick house follows the traditional foursquare plan with architectural details of both the Colonial Revival and Craftsman styles. Allen and Laura Gerber likely constructed the house after purchasing lot 12 and part of lot 13 in the Jamison & Fogg Addition in December 1911. Census records reveal that Gerber was a commercial wallpaper salesman. After eight years, the Gerbers sold the house in 1919 to the Manos family.



The Gerber-Manos House

The Mason Welty House on East Pittsburgh Street

The house is characteristic of the Colonial Revival style in architecture that was a fresh look on the American landscape from any of the Victorian or Craftsman designs of the day. Key design elements are a broad, smooth-columned front porch, large rooms on each floor with wide central halls and joined by a sweeping staircase. The roofline is set off by symmetric dormers and the entire house is fitted with large sash windows on every floor which let in plenty of light and fresh air. The whole house sits on a very substantial quarried stone foundation—from Welty's own quarry—that holds the house well above ground level.



The Mason Welty House

The Margaret Coulter House (Presently the Regina House) at Seton Hill

The house is of Tudor-Gothic style with a gabled roof and heavy slate shingles. Characteristic of the period, the interior of the house uses slightly rounded arches, shallow moldings, and extensive wooden paneling. In addition to the main house, there is a carriage house (the sub-basement held the coal-fired furnace and boilers that heated the main house) and a residence for one of the servants. A gatehouse, walled courtyard, and corner gazebo complete the estate buildings.



The Margaret Coulter House

The Henry Coulter House (Presently Ennis Hall) at Seton Hill

The Henry Coulter House stands in an area outside of Greensburg that was once rural. Designed by architects Alden and Harlow of Pittsburgh, this asymmetrical country house in Tudor Revival style is 2 ½ stories and constructed of local stone with a slate roof. The property includes a matching carriage house (Marian Hall) and stone walls and entrance gates. The Coulter family passed ownership to the Sisters of Charity in 1944, who currently use it for housing.



The Henry Coulter House

The fifth home, located on Latrobe-Crabtree Road in Latrobe, is the George and Rose Seiler House, built in 1923. George A. Seiler (1856-1939) built this impressive house named "Rosina" for his second wife, Rose E. Weis (1857-1955), on land gently sloping to the banks of the Loyalhanna Creek cut-off. It features hollow clay tile construction clad in red brick. Prominent dormers on the roof with the Craftsman-style windows, distinguish this house from others in the area. The roof also features three chimneys above the symmetrical façade with a gable-roofed hood resting on carved consoles over the front door. A two-car garage extends to the northwest. To the left side of the front door, opposite the doorbell, is "GS 1923" carved into a square stone.

To celebrate the upcoming Historic House Tour, a "Toast the Tour" party will be held on Tuesday, September 6, from 6:00 pm to 8:00 pm. This event, held at the restored Hon. John B. Steel House (1910-12) - now part of the Westmoreland History Center at Historic Hanna's Town at 809 Forbes Trail Road in Greensburg - will include cocktails and heavy hors d'oeuvres provided by Rizzo's, along with a private house tour. This will be the first time that guests will be invited to tour the two period rooms on the first floor and the staff offices on the second floor.

Advance sale tickets for the September 14th tour are \$25.00 and are available at the Westmoreland History Shop in the History Education Center at 809 Forbes Trail Road, Greensburg. You may also purchase tickets by phone at 724-838-1800 x 210, online at westmorelandhistory.org, or by email at shop@westmorelandhistory.org. All ticket holders will receive a map with directions to each location and a keepsake booklet with historical information and photos.

Tickets for the "Toast the Tour" cocktail party are \$70. Space is limited and advance registration required. Please call 724-836-1800 x210 to reserve your ticket..

LOT FOR SALE in City of Greensburg on Garden Center Drive, across the street from North Main Street Shop 'n Save. Zoned R3, ideal for apartments, medical practice, professional offices, town homes or condos. Near Redstone Highlands, Boy Scouts of America, Greensburg Garden and Civic Center, Greensburg Salem High School, and other fine neighbors. Hempfield School District. Shovel-ready with all utilities. Call 878-295-8098.



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September Events & Activities



Saturday, September 7th

Contempo Artistries Salon 12 Year Anniversary Party!

Includes treats, deals, and giveaways!

10:00 am – 4:00 pm

Tunes & Corks – Told Ya So! At J. Corks

8:00 pm

Sunday, September 8th

Sundays on Pittsburgh Street

Parking lot below Hugo's Taproom

2:00 pm – 6:00 pm

Tuesday, September 10th

Pumking Press! At Headkeeper Tapas Bar

Join Southern Tier Brewing for a Jack-O-Lantern hoisting competition, cold pressed Pumking, prizes, and samples!

5:00 pm - 7:00 pm

Friday, September 13th

2nd Annual Greensburg Music Fest

Hosted by the Westmoreland Cultural Trust & the

Westmoreland Museum of American Art

Various locations throughout Downtown Greensburg.

6:00 pm – 12:00 am

Greensburg Music Fest After-Party

Shhhh... Location is top secret and will be announced the day of the event to ticket holders!

10:00 pm – 12:00 am

12th Octave Open House Grand Opening

217 S Pennsylvania Avenue, Greensburg

5:30 pm

Swim & Movie Night

Lynch Field Aerobics Center

Grades 2 – 5; \$8 per ticket

6:00 pm – 9:00 pm

Saturday, September 14th

GBPA Chicken & Ribs Festival

10:00 am – 3:00 pm

South Pennsylvania Avenue, Greensburg

Historic House Tour

Hosted by the Westmoreland Historical Society and

Historic Hanna's Town

10:00 am - 4:00 pm

Thursday, September 19th

Back to School Night at The Westmoreland Museum of

American Art

5:00 pm – 8:00 pm

Sunday, September 22nd

Barbershop Throwdown 19 at Straight Ahead Barbershop

This is the second annual benefit to support local veterans!

11:00 am

Thursday, September 26th

Jack Victor Trunk Show at Lapels, A Fine Men's Clothier

Visit Lapels for the launch of the Jack Victor fall/holiday and spring 2020 collections. Enjoy hors d'oeuvres, wine, and special discounts!

4:00 pm

Friday, September 20 – Saturday, September 28th

Craft Beer Week

9 days filled with events at all your favorite bars,

restaurants, and businesses throughout Greensburg!

See greensburgcraftbeerweek.com for a complete listing of events.

Saturday, September 21st

Party in the Parking Lot at Mr. Toads

12:00 pm

Monday, September 23rd

Trivia Night with Invisible Man Brewing at Hugo's Taproom

8:00 pm

Wednesday, September 25th

Greensburg Night Market at The Westmoreland Museum of American Art

5:30 – 9:00 pm

Thursday, September 26th

Cheap 'N Chic – Hosted by the Westmoreland Symphony Orchestra

Tickets are \$30 in advance or \$35 at the door

Greensburg Garden & Civic Center

6:00 pm – 8:00 pm

Saturday, September 28th

Day One (Acoustic) at Oliver's Pourhouse

9:00 pm

Please understand that we try our best to include as many events as possible, but cannot always include every event. If you would like to submit an event(s) for one of our upcoming newsletters, please contact us at GCDC@thinkgreensburg.com.

Achieving results in the community for more than 40 years, the GCDC needs your support.

Would you consider helping us?

- Developed South Pennsylvania Avenue Parklet across from Zion Lutheran Church in 1989 by acquiring and removing an old building and creating a green space park for use by pedestrians and to enhance streetscape beautification.
- Assisted numerous businesses and entrepreneurs in finding and leasing storefront and office space.
- Provided matching grant facade, storefront, sign upgrade and improvement grants to businesses and property owners to support retail marketing, streetscape appearance, and building upgrade initiatives.
- Facilitated the joining agreement of the Greensburg-Salem School District, Westmoreland County, and City of Greensburg to LERTA, a 10 year tax abatement program to incentivize developers to build new and renovate older properties within the city. Developers committing to the project donate a portion of their abated tax to a fund enabling the purchase and upgrade of older properties within the city.

Help Support Your Community

Yes, I pledge support for the revitalization of the downtown and neighborhoods of Greensburg through my gift of:

\$100 \$200 \$500 Other: _____

Name: _____

Company: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

Donations can be made by check payable to the GCDC. Complete this form and return to:

Greensburg Community Development Corporation
 101 Ehalt St, Ste 111
 Greensburg, PA 15601



GREENSBURG
COMMUNITY
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CORPORATION

101 Ehalt St, Ste 111
Greensburg, PA 15601

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