



## COVID-19 Relief Main Street Jump-Start Program FAQ Sheet

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Greensburg Community Development Corporation

### 1. What is the purpose of the COVID-19 Relief Main Street Jump-Start Program?

The purpose of the COVID-19 Relief Main Street Jump-Start Program is to provide financial assistance to City of Greensburg small business owners who have been negatively impacted by the COVID-19 health and economic crisis.

### 2. What is considered a small business?

Eligible applicants must be small businesses (corporations, partnerships, LLCs, sole proprietors) that are headquartered and operate in the City of Greensburg whose employee headcount was fewer than 50 employees prior to March 13, 2020.

### 3. How can the funds be used?

The funds must be used to subsidize the cost of any combination of the following five (5) essential business services, up to \$10,000 per business:

1. Marketing/Advertising Services
2. Accounting/Financial Services
3. Legal Services
4. Human Resource (HR) Services
5. Information Technology (IT) Services

### 4. Can the grant funds be used to cover the same items covered under another grant or loan program (i.e. Paycheck Protection Program or the Economic Injury Disaster Loan, other COVID-19 relief grants/loans)?

No. Main Street Jump-Start Program funds **CANNOT** be used to duplicate any expenses that are already being covered by other funding sources – think of this as gap funding. Along with your application, there is a separate **FORM B** that must be completed in its entirety to ensure duplication of benefits is avoided.

### 5. Can I apply for funding for more than one of the essential service categories?

Yes, you can apply for funding in more than one essential service category, requesting no more than a total of \$10,000.

**6. Am I eligible if my business is outside of Greensburg, but I perform some services in Greensburg?**

No, your physical business address must be located in the City of Greensburg boundaries. [Click here](#) to view the City of Greensburg boundary map.

**7. To what types of businesses will preference be given?**

Preference will be given to smaller enterprises as well as those who were unable to secure funding from state and federal sources, including CARES Act funding

**8. Is there a cap on financial assistance?**

Yes, the cap on financial assistance is \$10,000 per business.

**9. Am I eligible to receive funding if I am also a Certified Local Partner?**

Our Local Certified Partners may apply as long as they meet all listed eligibility requirements.

**10. Do I have to choose a service provider from GCDC's Certified Local Partner list?**

No, you do not have to choose a service provider from GCDC's list of Certified Local Partners. Our Certified Local Partners are simply those we have worked with over the years and with whom we have already established professional relationships. Many of our partners are offering special packages for COVID-19 recovery services, which will allow the GCDC to quickly and efficiently implement the Main Street Jump Start Program.

**11. Will I receive a check if my application is approved?**

No, you will not receive a check. Certified Local Partners will bill the Greensburg Community Development Corporation (GCDC) for all services provided. GCDC is subsidizing the cost of essential business services up to \$10,000 per business.

**12. Who should I contact with questions concerning my application, eligibility or required documents?**

Please contact Ashley Kertes, executive director of the Greensburg Community Development Corporation at 724-689-0040 or [GCDC@thinkgreensburg.com](mailto:GCDC@thinkgreensburg.com).