

think
GREENSBURG

SPRING 2022

EXECUTIVE DIRECTOR MESSAGE

I hope this message finds you well as we enter the spring season! Longer days and warmer weather are right around the corner, meaning much will be happening throughout the City. This includes the return of our 2022 Hometown Hero Banner Project, where photos of local veterans and first responders will be proudly displayed on decorative banners throughout downtown Greensburg and Southwest Greensburg Borough. To learn more about how you may purchase a banner honoring your very own Hometown Hero, visit our website at <https://thinkgreensburg.com/2022-hometown-hero-banner-project/>. The deadline to reserve a banner is Friday, March 4.

I am also thrilled to announce the return of our Hometown Hero Celebration, scheduled for Armed Forces Day on Saturday, May 21 at Greensburg's Saint Clair Park. This event will honor all of our Hometown Heroes who have selflessly served our country and our community. More details will be announced soon.

The City of Greensburg is moving along with the update of its Comprehensive Plan, SHAPE GREENSBURG. Several neighborhood workshops have been scheduled, where residents will be asked to identify what they like about their neighborhoods as well as what they think could be improved. Feedback collected will feed future workshops and be woven into the update of the City's 14-year-old Comprehensive Plan. Participation and feedback from the community is crucial in developing an effective comprehensive plan that will shape Greensburg's future for the next 10 - 15 years. Learn more about SHAPE GREENSBURG and the upcoming neighborhood workshops on page 7.



Ashley Kertes
Executive Director

Finally, I would like to congratulate all of the newly elected members of our 2022 Board of Directors, as well as those who were elected to serve on our 2022 executive committee. We are fortunate to have such a robust team where every member is passionate about advancing our organization and our city. Be sure to learn about all seven of our new members on the next page.

On behalf of the GCDC Board of Directors, I wish everyone happy spring!

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GCDC ELECTS NEW BOARD MEMBERS AND EXECUTIVE COMMITTEE FOR 2022

GCDC is proud to welcome seven newly elected members to the organization's Board of Directors. Each member will serve a three year term beginning January 2022.



Lee Calisti, AIA

Lee Calisti, AIA, is a Greensburg native who loves being an architect. Spend a few minutes with Lee, and one will quickly conclude how he begins each project with his pro-active and energetic method as well as his exceptional attention to detail. Looking around the City of Greensburg, one can find his work showing up throughout the downtown area. In fact, he has worked on over 33 commercial projects in Greensburg – mainly in the downtown area. Many have been built, some paused at design, and he has offered numerous consultations to property owners. Through the adaptive reuse and restoration of buildings such as those found in the city, he has built the bulk of his practice. Making a city for everyone speaks to his values of sustainability, equity, diversity, with a mix of past and present.

In 1991, Lee earned his B.Architecture from Kent State University. From 2002 to 2014, he served as an adjunct associate professor at Carnegie Mellon University's School of Architecture. Moreover, he served on the City of Greensburg's Historic and Architectural Review Board (HARB) from 2007 to 2019.



Rachel Flowers

Rachel Flowers of El Diablo Brewing Co. & Wood Fire Kitchen and Sun Dawg Cafe is a resident of Greensburg. She lives with her husband and business partner, Chef Ray Flowers CEC. Rachel has three children; David (23), Lizzie (21) and Aden (9). She received her degrees in Culinary Arts and Food Service Management from Westmoreland County Community College. Rachel also attend IUP where she obtained a minor in Computer Science. "I love our city and I am excited to contribute to the growth and positive new beginnings for businesses and residents!", said Rachel.



John Kline

John Kline, Chief Lending Officer at Standard Bank, brings a well-balanced approach to lending as well as decades of experience in commercial lending and client relationship management to businesses in Southwestern PA. He has a deep understanding of the Westmoreland County business market and has served Southwestern PA his entire career. As Chief Lending Officer, he leads a team of seven to meet local lending needs to area families and businesses. He currently resides in Greensburg with his wife and two daughters. John is deeply involved in the community and sits on several nonprofit boards.



Chrissy Lechlitter

Chrissy Lechlitter is the owner of CML Media Consulting. She lives in Greensburg with her husband and ten year-old daughter. She has been passionate about advertising and marketing since she was 12 years old. Chrissy stuck with that passion, graduating from Penn State with a Media Buying and Advertising degree, and continued with her first career in radio advertising sales at Y108 radio Pittsburgh. Her favorite part of the job was building client relationships and helping local businesses grow. After 11 years at Y108, Chrissy headed off to a small agency where she added new clients to their portfolio and helped them with research, media buying, creative, digital, social, etc. In 2021, Chrissy started her own media consulting agency, CML Media Consulting. She continues to grow her business ten years later and still helps local clients grow their businesses in this ever changing media world.



Christopher Nichols

Christopher Nichols is a lifelong resident of the Greensburg area. He received his B.A. from The Pennsylvania State University, University Park and his Juris Doctor from Duquesne University. He focuses his practice on criminal defense cases including traffic offenses and DUIs. He is well versed and handles PennDot and license suspension issues, landlord/tenants cases, estates and estate planning, and liquor license cases.

Chris served as a Westmoreland County Assistant District Attorney from 2000 to 2006. He has been an Assistant County Solicitor for Westmoreland County since 2006. Prior to joining The Nichols Law Group in 2016, he had his own private practice locally which he started in 2006. He is a member of the Westmoreland County Bar Association as well as the Pennsylvania Bar Association.



Patrick Thomas

Patrick Thomas of First Commonwealth Bank is a lifelong resident of Greensburg. He currently lives in Hempfield Township with his wife, Carly, and his two children, Logan and Joanna. Patrick has been with First Commonwealth Bank for four years and is currently a Business Banker in Westmoreland County, which allows him to work with County residents to establish and grow their businesses. He is passionate about the City of Greensburg and its future development. Patrick is grateful to be part of the team to continue the momentum in the City of Greensburg for years to come.



Brian Conway

Brian Conway is a long-time resident of Greensburg, having lived in the area since 2002. He lives here with his wife, Kristen, and two daughters, Mariah and Gabriella. Brian and Kristen also have a son, Darrian, who joined the US Navy last year and is currently in training. Brian works for the software company, Kofax, as a Solutions Architect. He is in his first term on the Greensburg Salem School Board but has been active in the community for many years. Brian has also served in several positions within the Greensburg Salem Band Parents Association. You can find him many nights at the football field downtown either chaperoning or working at the concession stand. Brian is excited to be involved in helping the community grow through his service on the Greensburg Community Development Corporation Board of Directors.

We would like to thank the following departing board members who completed their term at the end of 2022 for their hard work and dedication to the Greensburg Community Development Corporation over the past several years:

Scott Avolio - Regina Beatty - Roy Bodnar - Alyssa Kunselman - Ron Mellinger - Jim Smith

We are pleased to announce that the Greensburg Community Development Corporation 2022 Executive Committee has been appointed as follows:

- **President** - Jonathan Reese of Overly Door Company/Overly Manufacturing
- **Vice President** - Elsie Lampl of Lampl Settlement Services
- **Treasurer** - Rebecca Davidson of Somerset Trust Company
- **Secretary** - Brian Lawrence - Redevelopment Authority of Westmoreland County & Westmoreland County Land Bank

Members of the executive committee serve a one-year term, while all board members serve a three-year term with an optional second term for a total of six years.

THREE NEW BUSINESSES OPEN IN DOWNTOWN GREENSBURG

The Greensburg Community Development Corporation and the City of Greensburg would like to extend a warm welcome to the newest members of our economic community. Three new businesses have all recently opened along E. Pittsburgh Street in downtown Greensburg.

INK X BEAUTY PERMANENT MAKEUP STUDIO



101 E. PITTSBURGH STREET - 724.610.9564

Located at 101 E. Pittsburgh Street, Ink X Beauty opened for business on January 18. Ink X Beauty is a full service permanent makeup studio whose goal is to enhance natural beauty through the art of permanent makeup, while saving you time and shortening your daily routine. Services offered include microblading, combo brows, ombre brows, lip blush, and more. Owner Alix Shaffer is excited to bring her expertise to the Greensburg community.

"I have been in the permanent makeup industry for several years and I am so excited to bring my business to Greensburg. After years of practice and perfecting my skills at a studio in Indiana, PA I knew it was time to open my own studio. Greensburg was a no brainer for me, as I am from here and the majority of my clientele is too. As my business grows, I hope to expand my team and help others in the industry perfect their skills," said Alix.

She added, "Everybody is so busy these days, and I think we can all agree that anything that can help shorten our morning routines and get us out the door faster while still looking put together with beautiful brows/lips is a huge plus. I love being able to make people feel confident and beautiful through the art of permanent makeup. This is truly my passion, not just my job. I can't wait to see this business grow, and I am so excited to be a part of this community with all of the other amazing small businesses in the area. I am so thankful for the help and support from the Greensburg community!" Learn more about Ink X Beauty at <https://www.inkxbeauty.com/>.



Owner of Ink X Beauty, Alix Shaffer

VANKO CBD



37 E. PITTSBURGH STREET - 724.989.9152

Opened on December 31, 2021, both Vanko CBD and Newtown Glass are owned by husband and wife Joe & Rachael Nalevanko. They take pride in selling only high quality CBD products that are organically sourced and traceable from seed to shelf. They also pride themselves in educating their customers on hemp and CBD products in a compassionate and personal manner. Vanko CBD offers their own line of products as well as curated items from hand-picked distributors at affordable prices. They even offer a variety of CBD products for pets.

Newtown Glass sells a variety of glass products and smoking accessories. They carry pieces from many different local glass blowers/artists and also antique glass from historic manufacturers from the area. "Working with glass is an art, and we really want to bring an appreciation for glass of all kinds back to the area while also helping to educate people on the history of glass in Westmoreland county," said Rachael. "My family has deep roots here and I wanted to open our business in the community that I love!"

Learn more about Vanko CBD at <https://www.vankocbd.com/> and about Newtown Glass at <https://www.newtownglassgbg.com/>.

NEWTOWN GLASS



43 E. PITTSBURGH STREET - 724.216.5087



Owner of Vanko CBD and Newtown Glass,
Nick & Rachael Nalevanko



GCDC & SHOP GREENSBURG SEEK VOLUNTEERS FOR 2022 ADOPT-A-PLANTER PROGRAM

As part of the South Pennsylvania Avenue Beautification Project launched last summer, Shop Greensburg and the Greensburg Community Development Corporation have teamed together to debut the Adopt-A-Planter Program, where businesses, individuals, and volunteer organizations may "adopt" the planters along S. Pennsylvania Avenue in Downtown Greensburg. Those who adopt the planters will be responsible for watering them as needed for a 4-month period beginning June 1 and ending at the end of September, or whenever the plants are near the end of their season. Anyone can volunteer to sponsor or "adopt" the planters, such as businesses, individuals, or volunteer organizations. The business/organization's name and/or logo will be displayed on plaques that will be placed in each planter.

If you or someone you know is interested in adopting the planters for the 2022 season, please visit our website at <https://thinkgreensburg.com/adopt-a-planter-program/> to learn more.



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REMEMBERING GCDC DIRECTOR EMERITUS CHARLES SEAMENS



Charles McIntosh Seamens passed away on Thursday, December 23, 2021. He was predeceased this year by his beloved wife of 64 years, Dora Vallano Seamens. He is survived by his children, Charles M. (Kelli) Seamens Jr., MD., Suanne (Enzo) Zoratto, Marcia (Larry) Walsh, and Kristen (Geoff, MD.) Kurland; grandchildren, Patrick (Madison) Seamens, Alexandra McIntosh (Gilberto) Navarro, MD., Olivia M. Zoratto, Julia M. Zoratto and Leigh (Mark) Miller; and great-grandchildren, Miller Seamens, Audrey, Lance and Kate. He is also survived by his brother, Col. Howard R. Seamens (Donna); and numerous nieces and nephews. Memorial contributions can be made to Westmoreland Frick Hospital Foundation/Excela Health, 532 W. Pittsburgh St., Greensburg, PA 15601, in memory of Charles M. Seamens.

The Greensburg Community Development Corporation mourns the loss of director emeritus Charles M. Seamens. Chuck served on the GCDC Board of Directors for one four-year term beginning January 2006 though December 2009, serving as President of the Board for one year. In 2014, Chuck became a director emeritus.

"Chuck was by nature, very likeable and by activity, very community oriented. He was an excellent board member and GCDC president. He will be missed," said fellow director emeritus and longtime friend, Scott Brown.

Chuck graduated from Greensburg High School with the Class of 1953. During high school, in 1952, he proudly attained the rank of Eagle Scout. He continued his education at Saint Vincent College, where he graduated with a Bachelor of Science degree in business management in 1958. After college, he was accepted to Navy Officer Candidate School and Aviation Flight Training, he was designated as a naval aviator and patrol plane commander. He received his Wings of Gold in 1960. After leaving the Navy in 1964 as a full lieutenant, he worked for the IBM Office Products Division in Fairmont, W.Va. He was promoted to the Washington, D.C. division and in 1966 moved back to Pittsburgh with Honeywell Data Processing, bringing his family back home to Greensburg. In 1972, he founded and built a successful insurance and marketing firm, where he worked until his retirement. He was a member of Blessed Sacrament Cathedral, where he served for more than 45 years as a lector and was on the parish council. He was a charter member of the Toastmasters International Leadership Organization in Fairmont, W.Va. He was also an avid golfer and a member of Hannastown Golf Club since 1970, where he served on the board of directors and was one of the prime

movers of Hannastown Golf Club's expansion from 9 to 18 holes in the mid 1990's.

In addition, Chuck was a board member of the Westmoreland County Chamber of Commerce and past president of Mountain View Rotary. He was also a Certified Recovery Specialist (CRS) for Gateway Rehabilitation Center and a daily volunteer and mentor at Gateway Rehabilitation where, for more than 30 years, he counseled with the theme, "There is a better way to live." He also proudly served as a trustee of the Westmoreland Frick Hospital Foundation and served as chair of the distribution committee since 2010, where he also served as an emeritus trustee.

When I'm Gone

When I come to the end of my journey, and I travel my last weary mile; Just forget if you can, that I ever frowned, and remember only the smile.

Forget unkind words I have spoken; remember some good I have done. Forget that I ever had heartache and remember I've had loads of fun.

Forget that I've stumbled and blundered and sometimes fell by the way. Remember I have fought some hard battles and won, ere the close of the day.

Then forget to grieve for my going, I would not have you sad for a day, but in summer just gather some flowers and remember the place where I lay,

And come in the shade of evening when the sun paints the sky in the west. Stand for a few moments beside me and remember only my best.

CITY OF GREENSBURG COMPREHENSIVE PLAN UPDATE

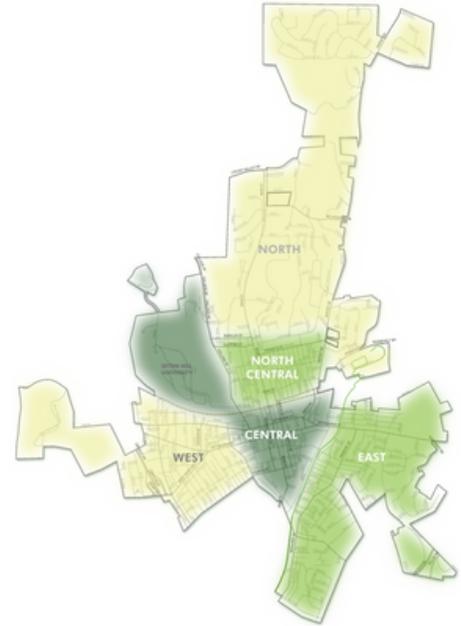
SHAPE GREENSBURG

YOUR VOICE, YOUR VISION, YOUR CITY

The Greensburg Community Development Corporation is honored to be a part of the City's efforts to update its Comprehensive Plan. Titled SHAPE GREENSBURG, the goal of this plan is to act as a guidebook for key decisions and projects throughout the City. A Comprehensive Plan addresses a variety of topics, including the use and development of land, parks and recreation, housing, mobility, public infrastructure, and more.

Scheduled for adoption in December, SHAPE GREENSBURG will outline the overall goals and direction for the city for the next 10 to 15 years, voicing the community's vision for land development, parks and recreation, housing, mobility, public infrastructure, blight mitigation and more.

The Plan will adopt a neighborhood-based approach that weaves together strategies for improving the quality of these places to broader, city-wide initiatives presented in the Plan. Early in the process, the City's Planning Commission identified more than 20 individual neighborhoods and recognized that these places are the fundamental building blocks of any great city. These neighborhoods were then grouped into five separate neighborhood planning areas, including North, North Central, Central, East, and West.



The five neighborhood planning areas: North, North Central, Central, East, and West

Soon, residents of these planning areas can help plan the City's future at upcoming neighborhood workshops. The goal of these neighborhood workshops is to gain a better understanding from residents as to what is important to them as part of the City's future. The first round of workshops will take place Saturday, March 5, Tuesday, March 8, and Wednesday, March 9, at various times and public locations in each of the five Planning Areas. The focus of the March workshops will be: "What makes our neighborhoods great and where are we struggling?" The second and third rounds, planned for April and May, will focus on "What will make our neighborhoods better?" and "What can we do now?"

"Our goal is to listen to as many people as possible," explained Plan Coordinator Michael Norcini, who is working with the volunteer steering committee and the Pittsburgh-based consulting firm Environment Planning and Design. "Greensburg has strong, vibrant neighborhoods, so it made sense to start shaping a plan that will serve our entire city at the grassroots."

Residents may attend workshops in their own neighborhoods or in other neighborhoods. In addition to the three rounds of neighborhood workshops, informal roundtables are being scheduled with the business, university, and arts communities. Participation and feedback from City residents is crucial in order to develop an effective comprehensive plan that will shape Greensburg's future for the next 10 - 15 years.

To find out more about what Neighborhood Planning Area you live in and when/where your March Workshop will be, visit the project HUB at <https://shapegreensburg.com/> or contact Michael Norcini, SHAPE GREENSBURG Project Coordinator at the City Planning & Development Office at 724-838-4335 or via email at mnorcini@greensburgpa.org.



GREENSBURG
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