

**Request for Proposals (RFP) - Five-Year Strategic Plan**  
**Greensburg Community Development Corporation**

**Introduction:**

The Greensburg Community Development Corporation (GCDC), located at 101 North Main Street, Suite 105, Greensburg, PA 15601, is inviting qualified consulting firms to submit proposals for the development of a comprehensive Five-Year Strategic Plan. GCDC is an independent non-profit has been a cornerstone in community development since 1975, dedicated to assisting the City of Greensburg, businesses, institutions, and organizations in the creation and execution of plans and programs for total community development.

**Background:**

GCDC has played a vital role in the growth of Greensburg, PA, with a particular focus on the core donation area and within the city's geographical boundaries. As part of its evolution and commitment to continued progress, GCDC recently merged with SummerSounds, a long-standing concert-in-the-park initiative that has enriched Greensburg for the past 25 years. This strategic move aims to enhance the cultural and recreational aspects of the community, in addition to the economic development initiatives of the GCDC. Within the next two years, GCDC seeks to become a designated Keystone Community.

**Tentative Timeline:**

April 2, 2024:	RFP Release Date
April 12, 2024:	Pre-proposal Meeting via Zoom
May 31, 2024:	Deadline for Proposals
Week of June 10, 2024:	Interviews via Zoom (tentative):
June 17, 2024:	Consultant Selected & Contract Awarded
October 31, 2024:	Strategic Plan Completed and Submitted to GCDC Board of Directors

**Objectives:**

1. **Comprehensive Strategic Plan:**
  - Develop a Five-Year Strategic Plan that aligns with the mission and vision of GCDC, incorporating the recent merger with SummerSounds.
2. **Succession and Sustainability:**
  - Outline strategies for long-term success, including organizational capacity building and financial sustainability.

3. **Keystone Community Designation:**

- Strategize and guide GCDC in becoming a Designated Keystone Community, enhancing eligibility for grant funding.

4. **Community Engagement:**

- Implement initiatives for increased community engagement, ensuring inclusivity and representation from diverse stakeholders.

5. **Economic Development:**

- Formulate plans for fostering economic development, attracting businesses, and

6. **Strategic Partnerships:**

- Identify and cultivate strategic partnerships with local, regional, and national entities to amplify the impact of GCDC's initiatives.

**Proposal Submission:**

Interested consulting firms are invited to submit their proposals by May 31, 2024. Submissions should be sent to Elsie Lampl at [gcdc@thinkgreensburg.com](mailto:gcdc@thinkgreensburg.com) with the subject line "GCDC Strategic Plan Proposal."

**Proposal Requirements:**

1. **Firm Overview:**

- Provide an overview of your consulting firm, including relevant experience in community development and strategic planning.

2. **Methodology:**

- Outline your proposed methodology for developing the Five-Year Strategic Plan, including key milestones and deliverables.

3. **Experience and Qualifications:**

- Detail the experience and qualifications of the team members who will be involved in the project, highlighting their expertise in community development, mergers, and strategic planning.

4. **Grant Funding Ideas:**

- Please submit example grants in the proposal and how much work, if any, is expected of GCDC staff / board members for this initiative to happen.

5. **References:**

- Include references from previous clients with similar projects, demonstrating successful outcomes.

6. **Budget:**

- Present a detailed budget for the entire project, including all associated costs and potential additional expenses.

7. **Timeline:**

- Provide a realistic timeline for the completion of the Five-Year Strategic Plan, including key phases and milestones.

**Evaluation Criteria:**

Proposals will be evaluated based on the following criteria:

- **Relevance of Experience:** The extent to which the firm's experience aligns with the goals of GCDC.
- **Methodology:** The clarity and effectiveness of the proposed methodology.
- **Qualifications:** The qualifications and expertise of the proposed team.
- **Grants:** The examples provided are both realistic and time sensitive.
- **References:** Positive references and evidence of successful similar projects.
- **Budget:** The reasonableness and completeness of the proposed budget. *GCDC anticipates that this project will cost between \$5,000 and \$10,000*
- **Timeline:** A realistic and achievable timeline for project completion.

**Contact Information:**

For inquiries and clarification, please contact:

GCDC Interim-Executive Director Elsie Lampl at [director@thinkgreensburg.com](mailto:director@thinkgreensburg.com).

There will be a virtual informational session via Zoom where questions may be asked on Friday April 12, 2024 at 12pm (link provided below). Please submit written questions to [director@thinkgreensburg.com](mailto:director@thinkgreensburg.com) at least 24 hours in advance to the session. The session will be recorded and posted at [thinkgreensburg.com](http://thinkgreensburg.com) for those unable to attend.

We look forward to receiving your proposals and partnering with a firm that shares our commitment to the continued development and success of Greensburg, PA.

Sincerely,

Elsie Lampl, Interim-Executive Director, and President of the Board of Directors

Greensburg Community Development Corporation (GCDC)

101 North Main Street, Suite 105 Greensburg, PA 15601

724-689-0040

Link to virtual session:

Alec Italiano is inviting you to a scheduled Zoom meeting.

Topic: Alec Italiano's Personal Meeting Room

Join Zoom Meeting

<https://us02web.zoom.us/j/9532050176?pwd=Z3poNXJybUJNbDhZa1djRGwxTExBdz09>

Meeting ID: 953 205 0176

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