

2026 GREENSBURG DEVELOPMENT CONFERENCE

*THE MISSING MIDDLE:
HOUSING INNOVATION IN GREENSBURG*

**Tuesday, October 13, 2026
11:30am - 4:30pm**

*Seton Hill University Performing Arts Center
100 Harrison Avenue, Greensburg, PA 15601*

11:30am - 12:30pm **Registration and Networking**
(Lunch provided)

12:30pm - 3:30pm - **Conference**

3:30pm - 4:30pm - **Networking Social**

DISCUSSIONS AND INSIGHTS

- Demand for Downtown Housing & Mixed Development
- Financing Projects
- Advocacy and Policy Measures
- Main Street Legacy Planning

**SPONSOR DEADLINE
SEPTEMBER 16!**

www.thinkgreensburg.com
For Sponsorship Link

Greensburg Community Development Corporation
101 N. Main Street, Suite 105, Greensburg, 15601



THE MISSING MIDDLE 2026

GREENSBURG DEVELOPMENT CONFERENCE

TUESDAY, OCTOBER 13, 2026

SPONSOR LEVELS AND BENEFITS

	Main Street Level Sponsor \$1,000.00	Partner Level Sponsor \$750.00	Friend Level Sponsor \$500.00
Event Recognition	• LOGO ON EVENT POSTER • LOGO ON TABLE TENT • LOGO ON PRESENTATION SCREEN DURING EVENT • BUSINESS FEATURED AS SPONSOR OF NETWORKING SOCIAL	• LOGO ON EVENT POSTER • LOGO ON TABLE TENT • LOGO ON PRESENTATION SCREEN DURING EVENT	• LISTED ON EVENT POSTER • LISTED ON TABLE TENT • LOGO ON PRESENTATION SCREEN DURING EVENT
BONUS	• 4 COMPLIMENTARY TICKETS TO CONFERENCE	• 3 COMPLIMENTARY TICKETS TO CONFERENCE	• 2 COMPLIMENTARY TICKET TO CONFERENCE
Program Recognition	FULL PAGE AD	1/2 PAGE AD	1/4 PAGE AD
Exhibitor Space			
Promotion	• LOGO/LINK ON GCDC WEBSITE • SHARED SOCIAL MEDIA POST	• LOGO/LINK ON GCDC WEBSITE • SHARED SOCIAL MEDIA POST	• LISTED ON GCDC WEBSITE • SHARED SOCIAL MEDIA POST

For more information, visit www.thinkgreensburg.com or
call: 724-689-0040, E-mail: GCDC@thinkgreensburg.com

GREENSBURG
COMMUNITY
DEVELOPMENT
CORPORATION



THE MISSING MIDDLE 2026 GREENSBURG DEVELOPMENT CONFERENCE TUESDAY, OCTOBER 13, 2026

PRESENTING SPONSOR BENEFITS

\$2,000

- **Sole Presenting Sponsor for the Greensburg Development Conference on October 13, 2026**
- **“Standalone” signage on stage as Presenting Sponsor (sponsor provides the signage; banner/pull up sign/poster etc.)**
- **Speaking opportunity during opening remarks**
- **Acknowledgement from the podium as Presenting Sponsor**
- **Logo on event poster as Presenting Sponsor**
- **Logo on table tents as Presenting Sponsor**
- **6 complimentary tickets to the conference**
- **Complimentary drink ticket for happy hour per conference ticket**
- **Two full-page ads in the program book (1 is inside cover and then backside cover of book)**
- **Exhibitor space (first choice in table location)**
- **Logo/link on GCDC website as Presenting Sponsor**
- **Listed on mailed postcards as Presenting Sponsor**
- **Logo on email communications as Presenting Sponsor**
- **Pre and post-event social media posts as Presenting Sponsor**
- **Prominent logo on presentation screen during event**
- **Acknowledged in press release as the presenting sponsor**

THE MISSING MIDDLE
2026
GREENSBURG DEVELOPMENT CONFERENCE
TUESDAY, OCTOBER 13, 2026

Exhibitor Space

\$250

- EXHIBIT SPACE INCLUDES AN 8' TABLE
- SPOTS ARE LIMITED
- 1 COMPLIMENTARY TICKET TO THE CONFERENCE

Business Card Ad

\$100

All advertisements are in color. Artwork due 4 weeks prior to event.

Thank You

Sponsorship deadline is September 16, 2026

☐ **\$1,000** ☐ **\$750** ☐ **\$500** ☐ **\$250** ☐ **\$100**



Donations can be made by check payable to **GCDC**. Complete this form and return to:

101 N Main Street, Suite 105
Greensburg, PA 15601

Name

Business

Email Address

Phone Number

Mailing Address

City, State, Zip Code